



## More than 800 attendees at 7th edition of droidcon Berlin

\*\*\* 17 % women on stage \*\*\* 800 participants \*\*\* additional hands-on hackathon \*\*\*

**Berlin, June 5, 2015** – The 7<sup>th</sup> edition of the international Android developer conference droidcon Berlin ended today with more than 800 participants, hands-on topics and 90+ international speakers on 4 parallel stages.

This year another exciting conference track was added to the range of topics: Connected Cars. Further subjects were Android Architecture, Languages, APIs, Wearables, UI/UX and Code Quality. A highlight of the new automotive-centered conference track was the discussion “[Data on Wheels](#)”, that dealt critically with the challenges of developing and using connected cars.

Boris Jebesen, Co-Founder of droidcon, concludes: „We enjoyed three great days full of exciting tech-talks, workshops and for the first time, also a panel on connected cars. This highlights that droidcon does not only deal with its traditional subjects, but is open for newly emerging trends and topics. Numerous talks with participants on-site and the sheer amount of tweets and statements online, showed that our conference program satisfies the high expectations of our audience of experts. It still applies: We do events by developers for developers and we're doing it worldwide in more than 20 countries. The number “800 attendees, speakers and sponsors” is speaking for its-self.

One of the program highlights was the talk by Svetlana Isakova, “[Kotlin - The Swift of Android](#)”, about the programming language Kotlin. Isakova explained how using Kotlin can reduce the amount of code and can help create better applications. Another popular talk was held by [Maciej Górski](#) on Android and Groovy. He talked about the possibilities Groovy provides and how to use them. Benjamin Augustin also talked about languages: He dealt with Android Java 7.

In the field of user interface/user experience senior Android developer Kelly Shuster inspired the audience with her talk on “[Accessibility in Action: Technical Solutions to the Accessibility Challenge](#)”. The keynote speaker Lucas Rocha (Facebook) spoke about developing and optimizing Android Layouts.

The Co-CEO of Mobile Seasons GmbH and newthinking, Julia Gemählich was very content: „I'm happy to see, that with the new location and team we were able to satisfy the needs of the Android community and could even grow the number of participants regarding 2015. It's also great to see that our newly initiated diversity program worked out great. In this

year's edition we were able to welcome 17% women on stage at droidcon. It's the highest percentage of women on stage since its founding in 2009 – and we are very proud to reach out to so many women in tech. This first step encourages us to continue following our goal of a diverse developer conference. Furthermore, exhibitors and partners from various branches show that the range of topics around the Android ecosystem is huge and that it offers a lot of connecting points.“

Tomorrow, developers can work on several projects during [hands-on hackathon](#) such as the not yet released Pioneer Smart Mirror, the Bluetooth Low Energy Beaconson, on automotive robots with LEGO Mindstorms and explore the world of the Internet of Things with relays Wunderbar and predict, when and where to catch a cab in San Francisco.

All conference talks were recorded and will be uploaded tonight and tomorrow on the [droidcon Berlin YouTube Kanal](#). Among other talks the keynote by Janne Jul Jensen, Senior Interaction Designer at Trifork, on [The Cognitive Abilities of the Human Mind - Why Some Things are Just so Darn Hard!](#) is already online.

## About droidcon Berlin and droidcon

droidcon Berlin is part of the global droidcon community with around 20 droidcons worldwide in 2015. The idea behind droidcon is to support the Android platform and create a strong network for developers and companies. Last years droidcon Berlin attracted more than 700 participants under tagline "Android everywhere". In 2015 we expect more than 800 Android enthusiasts in Berlin. For more information about the upcoming conferences, please check [www.droidcon.com](http://www.droidcon.com).

The 7th edition of droidcon Berlin will take place from June 3-6, 2015 at [Postbahnhof](#).

### more information

[droidcon.de](http://droidcon.de)  
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