



droidcon Berlin kicks off today with its 7th edition

* 800+ attendees * 40+ hours program * three times more women on stage than 2014 *

Berlin, June 3, 2015 – After droidcon conferences already took place in Turin, Montreal, Dubai, Madrid and Zagreb this year, the gates of droidcon Berlin – the place where the international Android developer conference series was founded – opened today. More than 800 attendees are participating in the 7th edition, taking place at Postbahnhof for the first time. In the following conference days the developer event presents more than 40 hours of program with 90 speaker on 4 parallel stages.

droidcon Berlin kicked off with the [barcamp](#) today, which in the last years took place after the conference. Friedger Müffke (Novoda, barcamp organizer) summarizes: “To me the droidcon Berlin barcamp is always a pleasant experience. At this year's barcamp the Android community shows once again that they are constantly professionalizing. Topics of the barcamp were for example: how to work more efficiently as well as how to write better code more easily.”

The following two-day Android conference program deals with the latest mobile software solutions. The spectrum of topics – discussed in more than 70 talks, keynotes and workshops – ranges from gaming experience to Android in forensics. Altogether, there are 7 conference tracks: architecture, languages, API, wearables, UI / UX, code quality and automotive.

Boris Jebsen, founder of droidcon

"As droidcon Berlin will open its doors for Android developer from across the world for the 7th time, the audience of specialists has its focus not only on the „classical“ fields of application such as smartphones or tablets. Android has already spotted more fields of the private and economic environment, among others the interconnectedness of cars (Google Auto), the use in enterprises (Google for Work) as well as the controlling of intelligent sensors at home (Smart Home). All that and a lot more will be subject of discussion in numerous talks and workshops. The fact that droidcon as an event series is in more than 20 countries around the globe makes me proud of our team and the active Android community!"

Highlights of the community-based developer conference are, amongst others, the keynote by [Janne Jul Jensen](#), the senior interaction designer at Trifork, on "[The Cognitive Abilities of the Human Mind - Why Some Things are Just so Darn Hard!](#)" and the keynote by [Lucas Rochas](#) UI engineer at Facebook, on [Layout Traversals on Android](#). Every evening there will be meetups and partys around droidcon Berlin.

Furthermore, attendees can expect a hands-on [Hackathon](#) on Saturday, June 6: Here participants can work on automotive robots with *LEGO Mindstorms*, explore the world of the Internet of Things with *relays Wunderbar* and predict, when and where to catch a cab in San Francisco. The hackathon is free of charge and attendees are asked to register: droidcon.de/tickets

Julia Gemählich, CEO of newthinking communications GmbH

“That droidcon as a global brand developed so well in the last few years, is due to a constantly growing and globally active Android community. droidcon Berlin gained its strength from this vivid community and therefore, I am especially happy that the event plays such an important role for the global conference series ever since its founding in 2009. In the upcoming days I am expecting a lively exchange of ideas from all participants in the capital.“

In cooperation with Intel® Software droidcon Berlin accomplished to bring three times more women on stage compared to last year's conference. The “[droidcon Female Sponsorship Program](#)” financed by Intel® Software aims to support women developer involved in Android development. The [sponsorship](#) includes a reduced ticket and the refund for travel and accommodations. This year 17% women will hold a talk or a workshop at the conference, in the upcoming years droidcon Berlin aims to reach a balanced gender ratio.

About droidcon Berlin and droidcon

droidcon Berlin is part of the global droidcon community with around 20 droidcons worldwide in 2015. The idea behind droidcon is to support the Android platform and create a strong network for developers and companies. Last years droidcon Berlin attracted more than 700 participants under tagline "Android everywhere". In 2015 we expect more than 800 Android enthusiasts in Berlin. For more information about the upcoming conferences, please check www.droidcon.com.

The 7th edition of droidcon Berlin will take place from June 3-6, 2015 at [Postbahnhof](#).

more information

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